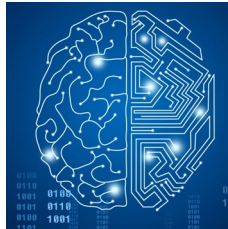


Mailing Services

Minimize Risk and Increase Efficiency of Your Payment Card Mailings



Improve the speed and accuracy of your mail delivery, provide better service to your cardholders and reduce the risk of your card portfolio with Mailing Services from Fiserv.

According to the U.S. Census Bureau, approximately 36 million people move each year. Lost or late mail due to address changes can be a costly problem for your company. And according to both Visa® and Mastercard®, multiple pieces of card information can create a risk for identity fraud. Fiserv can help you optimize your delivery with Mailing Services.

Take Control of Your Mail Processing

Fiserv mails over one billion envelopes annually, so we know something about mailing optimization. With Mailing Services, we offer the right resources to assist you with address standardization and cleansing, mail tracking services, change of address processing, mail forwarding services, and return mail destruction.

Mailing Services can help you virtually eliminate the cost, hassle, and security issues of dealing with undeliverable or returned mail. Fiserv provides a Visa and Mastercard approved system for decreasing the number of mail pieces with an incorrect address – including a service for securely destroying mail pieces that remain undeliverable.

Enhanced Tracking Capabilities

Using WC3® from Fiserv, our Web client control center, you have access to several Mailing Services reports including mail tracking and changes of address processed prior to mailing. Additional information about undeliverable and/or forwarded mail is also available using the SelectTrak® reporting platform.

End-to-End Mail Management

Mailing Services offers several modules to help you take complete control of your end-to-end mail processing, including:

Mailing Services: Address Optimization

Before your mail is sent, we run each piece through address standardization and cleansing software to ensure it meets the stringent requirements of the US Postal Services' Coding Accuracy Support System (CASS). This process includes verifying the zip code; the spelling of the address and other elements including hyphens, abbreviations, and suite numbers.

Change of Address Processing and Notification

As a part of Address Optimization, we can check each mailing address you submit for a change-of-address record on file. This can be done prior to printing and/or once the envelope has been mailed.

Options are available to forward the mail to the new address, to return the mail, or to securely destroy the mail (more details about secure destruction below). If there is a change-of-address prior to printing, a report will be available in WC3.



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.

Any address changes or non-deliverable mail will be reported in the SelectTrak portal. These reports allow you to reach out to your cardholder to verify an address change and confirm that the card was received. This also allows you to keep your customer databases current and avoid sending cards to old addresses.

Mailing Services: First-Class Mail Tracking

With First-Class Mail Tracking, you get real-time information about how, when, and where all of your customer mail is within the mail system – including an expected delivery date. We will generate and print a unique IMB (Intelligent Mail Barcode) on each piece of your mail. Using our WC3 portal, you can track each mail piece from the time it passes through the U.S. Postal Service sorting equipment to the time it is with the local carrier for final delivery to your customer’s mail box. View the status of your mail online, 24 hours a day using the WC3 portal.

Mail Services: Expedited Mail

In addition to regular mail services, Fiserv supports both overnight and second day delivery. Applies to UPS and FedEx.

Mailing Services: Return Mail Services

Fiserv supports a VISA- and Mastercard-compliant solution for the reporting and destruction of any mail that is undeliverable. This removes the time consuming and costly process of handling return mail from your mail room staff. All pieces of mail that are undeliverable or designated for return-to-sender are recorded and securely destroyed. Reports are generated for all of your customers who had envelopes destroyed.

Standard Reports

To track all processes within our Mailing Services solution, Fiserv offers standard reporting. These reports will help you keep your address database current, allowing you to remove or correct bad addresses and ensure your cardholders receive your mailing in a timely fashion.

Connect With Us

For more information about Mailing Services, please contact us at 866-872-7882, email getsolutions@fiserv.com or visit www.fiserv.com.



Fiserv, Inc.
255 Fiserv Drive
Brookfield, WI 53045

800-872-7882
262-879-5322
getsolutions@fiserv.com
www.fiserv.com