# The Card Collection™

Offer Affordable, High-Quality Card Designs With Our Exclusive Turnkey Solution



Managing card programs can be challenging for financial institutions. Diversify your card program with The Card Collection from Fiserv. Your organization will benefit from seamless implementation, which helps increase card activation and secure top-of-wallet positioning.

The Card Collection is a cost-effective way to offer your cardholders unique card designs, including magnetic stripe, EMV® contact and contactless. Our exclusive designs eliminate creative expenses and enable a fast turnaround. Pay-as-you-go ordering is also supported with inventory from Fiserv that enhances profitability, as up front inventory costs and risk of obsolescence are eliminated. Use The Card Collection for credit, debit, ATM, gift, health savings (HSA), flexible spending (FSA), payroll and other prepaid card programs.

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#### **Key Benefits:**

- → No creative costs as designs reflect the latest consumer preferences and trends
- → Pay-as-you-go ordering means no up-front inventory costs or risk of obsolescence
- In-stock options eliminate inventory management and ensures fast delivery
- Chip end-of-life management eliminates the need to manage chip expiration dates and other EMV product configuration changes

## Magnetic Stripe, EMV Contact and Contactless Cards

Fiserv offers several Visa® and Mastercard® debit and credit card designs as part of The Card Collection. All are preapproved and available as magnetic stripe cards and many are available as EMV contact and contactless cards.

To leverage The Card Collection designs, you must use the Fiserv standard chip-card configurations.



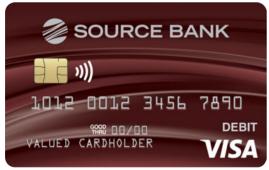
### Classic



\$20 Bills



**Brilliant Blue** 



**Burgundy Swash** 



**Charcoal Swirl** 



**Earth Globes** 



**Emerald Green** 



Flag



**Gray Marble** 





**Navy Burst** 



**Tranquility** 



**Tuxedo Black** 







**Snowflake** 



**Tinsel Trees** 



**Whimsical Snowman** 



Winter Wonderland





**Blue Present** 



**Bow** 



**Classic Presents** 



Gift Card Gift for You



Card Design Options	ATM Mag- Stripe Only <sup>1</sup>	Visa Mag- Stripe Only²	Visa EMV²	Visa EMV Contactless <sup>2</sup>	MC Debit Mag- Stripe Only <sup>3</sup>	MC Debit EMV <sup>3</sup>	MC Debit EMV Contactless <sup>3</sup>	MC Credit EMV
\$20 Bills	✓	✓	✓	✓	<b>√</b>	✓	✓	×
Blue Present	×	✓	×	×	✓	×	×	×
Bow	×	✓	×	*	✓	×	*	×
Brilliant Blue	✓	✓	✓	✓	✓	✓	✓	×
Burgundy Swash	✓	✓	✓	✓	✓	<b>√</b>	✓	×
Charcoal Swirl	<b>✓</b>	<b>✓</b>	✓	✓	✓	✓	<b>√</b>	✓
Classic Presents	×	✓	×	×	✓	*	×	×
Earth Globes	✓	✓	✓	✓	✓	✓	✓	×
Emerald Green	✓	<b>✓</b>	✓	✓	✓	<b>√</b>	✓	×
Flag	✓	✓	✓	✓	✓	✓	✓	×
Gift for You	×	✓	×	*	✓	×	*	×
Gray Marble	✓	✓	✓	✓	✓	✓	✓	×
Navy Burst	✓	✓	✓	✓	✓	✓	✓	✓
Snowflake	*	✓	*	×	✓	*	×	×
Tinsel Trees	*	✓	*	×	✓	*	×	×
Tranquility	✓	✓	✓	✓	✓	✓	✓	×
Tuxedo Black	✓	✓	✓	✓	✓	✓	✓	×
Whimsical Snowman	×	✓	×	×	✓	×	×	×
Winter Wonderland	×	<b>√</b>	×	×	✓	×	×	*

<sup>1</sup>ATM cards are not branded MC or Visa

<sup>2</sup>Cards can be used for debit, credit, gift or prepaid card programs

<sup>3</sup>Cards can be used for debit, gift or prepaid card programs



### Connect With Us

To tap into the power of our proven designs:

866-963-4877

(5) fiserv.com

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today.

Visit **fiserv.com** to learn more.